

March 26, 2012

Kevin L. Berger
Easterday Construction Co Inc
402 N. State St.
Culver, IN 46511

Dear Citizen,

After extensive candidate and district research, the Indiana Chamber of Commerce – through its non-partisan political action arm Indiana Business for Responsive Government (IBRG) – is pleased to announce its endorsement of Francis Ellert (R) for election in this spring's Republican primary election for the Indiana House of Representatives in District 17.

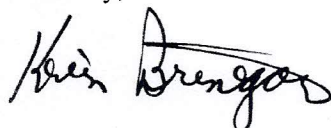
One of the primary objectives of the Indiana Chamber of Commerce is to support and advance business and economic issues at the Indiana General Assembly. Francis Ellert recognizes and understands the importance of economic growth, job creation and the free enterprise system. We are confident in his ability to be a very effective representative for his area and a supporter of economic growth and prosperity issues.

Francis Ellert is a successful small businessman and plant manager of the Coca-Cola distributing company in Plymouth. He understands the challenges employers face and the real importance of growing the local economy. Ellert is also very active in civic and economic development efforts in the area, including local chambers of commerce, the industrial development commission, United Way and more.

In 2010, Francis Ellert ran for this seat and very nearly defeated a long-time incumbent member of the House Democratic leadership. Now in 2012, there is no incumbent running in this newly-redistricted seat that leans heavily in his favor. However, Ellert is facing a Republican primary election this spring, which we expect to be competitive election. House District 17 includes all of Marshall County and most of Fulton County, including Plymouth and Rochester.

We hope you will support Francis Ellert's election. If you have any questions or would like to help Ellert's campaign, please contact IBRG director Jeff Brantley at (317) 264-7544 or jbrantley@indianachamber.com.

Sincerely,



Kevin M. Brinegar
President and CEO

P.S. Enclosed is information about a Francis Ellert fundraiser being held on April 5th at the Plymouth Country Club. We hope you'll consider joining other business leaders at this event or sending a contribution to help Ellert win the GOP primary election on May 8.